



MARKED AGENDA

**City of Scottsdale
McDowell Road/South Scottsdale Economic Development Task Force Meeting
Notice and Agenda**

8:00 a.m., Thursday, November 5, 2009
ASU SkySong
Convergence Conference Room, #129
1475 N. Scottsdale Rd

Call to Order—8:01 a.m.

Tom Sadvary, Chairman, and Task Force members George Adams; Jim Atkinson; Kurt Brueckner; Don Couvillion; Michael Fernandez; Jeremiah Foster; Sonnie Kirtley; Virginia Korte; Ed Gawf; Eric Larson; Wendy Lyons; Tom Mason; Paul Messinger; and Jay Petkunas.

Roll Call— Absent: George Adams

1. Approval of October 14, 2009 Summarized Meeting Minutes— Approved

2. Development Opportunities for McDowell Road

Steve Nielsen and Dave Fackler with NFPD Inc. to highlight the Mill Avenue/Rio Salado story and how lessons learned might be applied to the McDowell Road corridor.

Steve Nielson proposed a mid-sized event venue to be publicly owned, located next to SkySong.

3. Grubb and Ellis Area Overview and Sustainability Proposal

Grubb and Ellis retail and office state of the market overview, recommendations and sustainability proposal related to the use of NEVs (Neighborhood Electric Vehicles).

Brian Kocour of Grubb and Ellis presented a “Green Valley” concept for a sustainable, pedestrian and family friendly area.

4. Biomedical and Technical Research Park Proposal

Adam Robbins with MMS-SMS LLC to present a biomedical and technical research park proposal.

Adam Robbins presented the idea of a bio-medical research park.

5. Development Opportunities for McDowell Road

Larry Lazarus and Kurt Frimodig to discuss development opportunities for McDowell Rd from 64th Street to Scottsdale Rd.

Kurt Frimodig and Larry Lazarus discussed a walkable community concept.

6. Task Force Request of Possible Extension to Deliver Initial Recommendations

Task Force discussion and possible action to request an extension from the City Council to extend the date by which to deliver its initial recommendations, currently reflected in City Council Resolution 7959, Section 3, as before January 1, 2010.

Kurt Brueckner made a motion to request City Council to extend the delivery date of initial recommendations to March 1, 2010. Jay Petkunas seconded the motion, which passed 14-0.

7. Staff and Task Force Updates (A.R.S. 38-431.02 (K))

As time permits, staff and Task Force members will update the Task Force on the status of current events and activities, including, but not limited to upcoming events, current issues, program highlights and previous meeting follow up items.

Rob Millar, City Economic Vitality staff support for the Task Force, passed out the letter which is being sent this week to 700 business and property owners in the McDowell and Scottsdale Road corridors asking for their participation in the dialogue regarding development. Rob also distributed a sample Task Force report outline and an agenda planner for future meetings. Staff will be adding an evening meeting in December as well as planning additional meetings through March 2010 which may be required.

8. Public Comment (A.R.S. 38-431.02(K))

Citizens may address the members of the Task Force during Public Comment. The “Public Comment” time is reserved for citizen comments regarding non-agendized items. However, Arizona State law prohibits the Task Force from discussing or taking action on an item that is not on the prepared agenda. Speakers are limited to three minutes to address the Task Force during “Public Comment” time.

Sherry Velesky commented that 1) a unique concept would be needed for the entertainment and event venue so as to get new money, not just shift money from existing venues; 2) the Green Valley proposal is a good concept but not practical at this time; 3) the third concept discussed is just a space filler, because bio-med is not right for the McDowell corridor; 4) the fourth concept discussed is a good idea to have mixed use; it would attract culinary festivals. Development must be walkable. It should be a restaurant destination. There should be restrictions about percent of space devoted to restaurants, bars, etc.

Judy Cooper commented that the current situation needs improvement, and that she is anticipating a welcoming, walkable community.

Joe Campalorto commented that the Task Force needs to address the state of infrastructure that exists on McDowell Road today as the sewer is a problem. The Task Force needs to keep the neighborhoods in mind so that they will revive.

Sandra Hertlein commented that the Task Force should consider projects with shade features and solar, with mounds which direct the wind for cooling. She encourages park-like courtyards as features, and park-like bus stops. She would like to see public art for toddlers incorporated in a series of small parks..


9. Identification of Future Agenda Items

The public body may not discuss, deliberate, or take legal action on any matter in the “Identification of Future Agenda Items” unless the specific matter is properly noticed for legal action.

None discussed. The next meeting will be November 19th, from 5 to 7 p.m., in SkySong Convergence, room #129.

10. Adjournment—9:43 a.m.

The Task Force will study the McDowell corridor/south Scottsdale area and how the area should be marketed as a place to live and work, and what changes should be made to the laws and/or processes of the City in order to foster economic growth. The Task Force may also serve as a tool for marketing the area to those considering the area as a place to locate businesses or other developments.

 PERSONS WITH A DISABILITY MAY REQUEST A REASONABLE ACCOMMODATION BY CONTACTING KATHY MONTALVO AT 480-312-7989 or KMontalvo@ScottsdaleAZ.gov. REQUESTS SHOULD BE MADE 24 HOURS IN ADVANCE, OR AS EARLY AS POSSIBLE, TO ALLOW TIME TO ARRANGE THE ACCOMMODATION. FOR TTY USERS, THE ARIZONA RELAY SERVICE (1-800-367-8939) MAY CONTACT KATHY MONTALVO AT 480-312-7989.